

Heard on Hurd more than ready to resume in Edmond

By: Journal Record Staff June 3, 2021 0



Edmond will welcome one and all to Heard on Hurd monthly block parties set to resume June 19 between First and Hurd streets downtown. (Courtesy photo)

EDMOND – Have you heard?

Rumblings of a resurgent Heard on Hurd have been stirring hearts and imaginations again in Edmond.

After a lengthy, forced hiatus, the ever-popular street party is ready to make a triumphant return, ready to prove that isolation is no match for socialization, and that no gloomy mood might survive healthy doses of good food and great live music.

Hosted by Citizens Bank of Edmond, Heard on Hurd – it gets its name from where it's staged between First and Hurd streets in downtown Edmond – will officially blast back from the past on June 19.

And the outdoor, evening fun will continue each third Saturday of the month through October.

Before the pandemic crashed the party last year, the meet-and-greet-on-the-street events had been highly successful, bringing Edmond residents and visitors together and introducing many to local businesses like Wicked Hangry and bands like The Imaginaries.

According to Citizens Bank's Jillian Bartley, Heard on Hurd monthly gatherings should pick up this year right where they last left off. More than 40 food trucks have been lined up to participate, ready to turn out everything from Philly cheesesteak dogs to straight-from-the-oven cookies. Folks also can check out "pop-up" shops and vendors like hand-made jewelry crafter Lucky LuLu. Music will be in no short supply, provided by the likes of The Imaginaries, Jacobi Ryan, and Bedtime the Band.

"Heard on Hurd has been an incredible community experience for us," said Heather Brehm, owner of Wicked Hangry. "We've been a part of HOH since 2015 and have been blessed to watch the event grow under the amazing support and enthusiasm from Citizens Bank and everyone ... including the adorable fur babies that come out to enjoy it."

Supporters are hoping for – and anticipating – potentially record turnout for Heard on Hurd block parties this year after so much fun was spoiled by the pandemic. According to Bartley, the events officially kick off at 6 p.m. on the third Saturday of the month and typically wind down at 10 p.m. Organizers like to say that "suburbia never sounded so good" and that free fun for all ages should be irresistible.